

# JAY

LEARNING & MULTIMEDIA  
DEVELOPER

## Profile

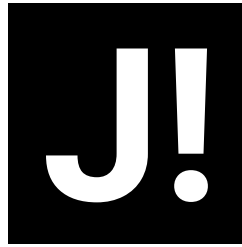
I'm a creative multimedia developer and problem-solver, honed by years of producing innovative learning solutions and collaboration with designers and learning professionals across the globe.

## Skills

- Articulate 360
  - Storyline
  - Rise
- Adobe Creative Suite
  - Photoshop
  - Premiere
  - Captivate
  - Illustrator
  - After Effects
  - Lightroom
  - Audition
- Coding
  - HTML
  - JS
  - CSS
  - SQL
- Photography
- Audio and Video production
- LMS Administration
- Project Management
- Team Leadership

## Education

- Bachelor of Science  
Major in Computer Science  
*AMA University*



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🌐 [jaythecreative.com](http://jaythecreative.com)

↖ Check out  
my portfolio!  
😊

## Achievements

- Developed modern and human-centred learning solutions with proven success based on learner and stakeholder feedback:
  - Designed and maintains the most successful course for ANZIIF in terms of enrolment (100k+)
  - Created an assessment structure that recognise learner's competency and customise content based off the result
  - Produced a highly engaging course with language translation in mind, which were successfully localised for Thai and Burmese learners
  - Filmed and developed an interactive video activity that is externally hosted and controlled via the streaming server's built-in API.
- Improved the design and standardization of reusable learning assets and established an efficient and sustainable working model that reduced development time by 75%.
- Provided design analysis and technical support on a wide range of digital learning projects for the Articulate 360 and Adobe Creative and Learning Suite users.
- Leads a team of developers through different challenges by providing clear project management, quality assurance, efficient workflows, coaching and tailored professional development plans.

## Experience

### **Team Leader/Multimedia Developer** (2016 – Current)

*Australia and New Zealand Institute of Insurance and Finance*

### **Tier 2 Technical Support Engineer** (2009 – 2016)

*Articulate Global Inc.*

### **Learning Developer** (2016)

*The Big Canvas*

### **Tier 2 Technical Support Engineer** (2002 – 2009)

*Adobe Systems Inc.*

### **Photographer/Editor/Studio Manager** (2008)

*AFS Studio*

### **Network and Systems Administrator** (2001 – 2002)

*Internetan Cyber Cafe*